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## Microsoft buys Middleton shopping Web site

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Microsoft Corp. has acquired [Jellyfish.com](#) Inc., a comparative shopping search Web site in Middleton.

Jellyfish.com, which has 26 employees, will become a subsidiary of Redmond, Wash.-based Microsoft (NASDAQ: MSFT). Terms were not disclosed, according to a report by the Wisconsin State Journal.

Fitchburg venture capital firm Kegonsa Capital Partners said Tuesday that it sold its 25 percent interest in Jellyfish.com as part of the transaction. Kegonsa Capital, through the Kegonsa Seed Fund and the Kegonsa Co-Invest Fund, was the largest shareholder in Jellyfish.com, Kegonsa said.

Kegonsa said Tuesday that it purchased about 25 percent of Jellyfish's common stock in February 2006, with an investment of approximately \$600,000. In less than two years, Kegonsa said the seed investment increased more than 15 times.

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